



CAN FACEBOOK GET YOU A JOB?

How Social Media is Reshaping The Job Search

The ease of finding and a wealth of resources and contacts have led to job seekers using different and social media in the new 2012 job hunt, providing important insights into how the job search is changing. This infographic shows how job seekers are using social media to find jobs, and how employers are using social media to find talent.

HOW ARE PEOPLE FINDING JOBS?

1 in 6 workers used social media to get hired.



How employees found their current job:



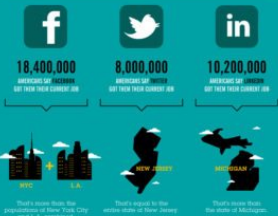
NEARLY 9 IN 10 JOB SEEKERS

found a potential job on social media sites.



54% OF ALL JOB SEEKERS used LinkedIn to find jobs.

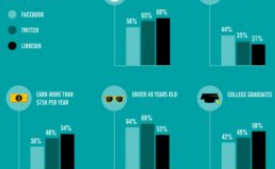
SOCIAL JOB HUNTING BY NETWORK



Job hunters in the last year:



The face of the job hunter:



SUPER SOCIAL SEEKERS

"Super social" job seekers use three or more social media sites to find jobs.

4 in 10 job seekers are "super social" on one of these sites.



OVER 1 IN 4 SUPER SOCIAL SEEKERS found a job through social networks.



Where are users "super social?"



Super Social Seekers VS. Normal Job Seekers



TIPS FOR SUPER SOCIAL SEEKERS



Check out Jobvite's full results at: <http://www.jobvite.com/research/job-searching-trends>

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RESEARCH: Jobvite's research is based on data from its proprietary Jobvite Talent Intelligence database. The data is based on the behavior of job seekers and employers on the Jobvite platform. The data is not intended to be used for any other purpose. The data is not intended to be used for any other purpose. The data is not intended to be used for any other purpose.