



CAN FACEBOOK GET YOU A JOB?

How Social Media is Reshaping The Job Search

The ease of finding and a wealth of resources and contacts have led to job seekers using different and social media in the new 2012 job hunt, providing important insights into how the job search is changing. The new 2012 job search is changing. The new 2012 job search is changing. The new 2012 job search is changing.

HOW ARE PEOPLE FINDING JOBS?

1 in 6 workers used social media to get hired.



How employees found their current job:



NEARLY 9 IN 10 JOB SEEKERS

found a job through social media.



54% OF ALL JOB SEEKERS found a job through social media.

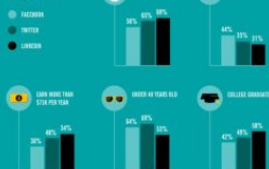
SOCIAL JOB HUNTING BY NETWORK



Job hunters in the last year:



The face of the job hunter:



SUPER SOCIAL SEEKERS

"Super social" job seekers use three or more social media to find jobs.

4 in 10 job seekers are "super social" on one of these sites.



OVER 1 IN 4 SUPER SOCIAL SEEKERS found a job through social networks.



Where are users "super social"?



Super Social Seekers VS. Normal Job Seekers



TIPS FOR SUPER SOCIAL SEEKERS



Check out Jobvite's full results at: <http://www.jobvite.com/research/job-searching>

CREATED BY: MBAONLINE.COM

RESEARCH: Jobvite's research is based on data from its proprietary Jobvite Job Search Index, which is a comprehensive database of job openings. The data is collected from a wide range of sources, including job boards, company websites, and social media. The research is conducted by Jobvite's research team, which is made up of experts in the field of job search and recruitment.